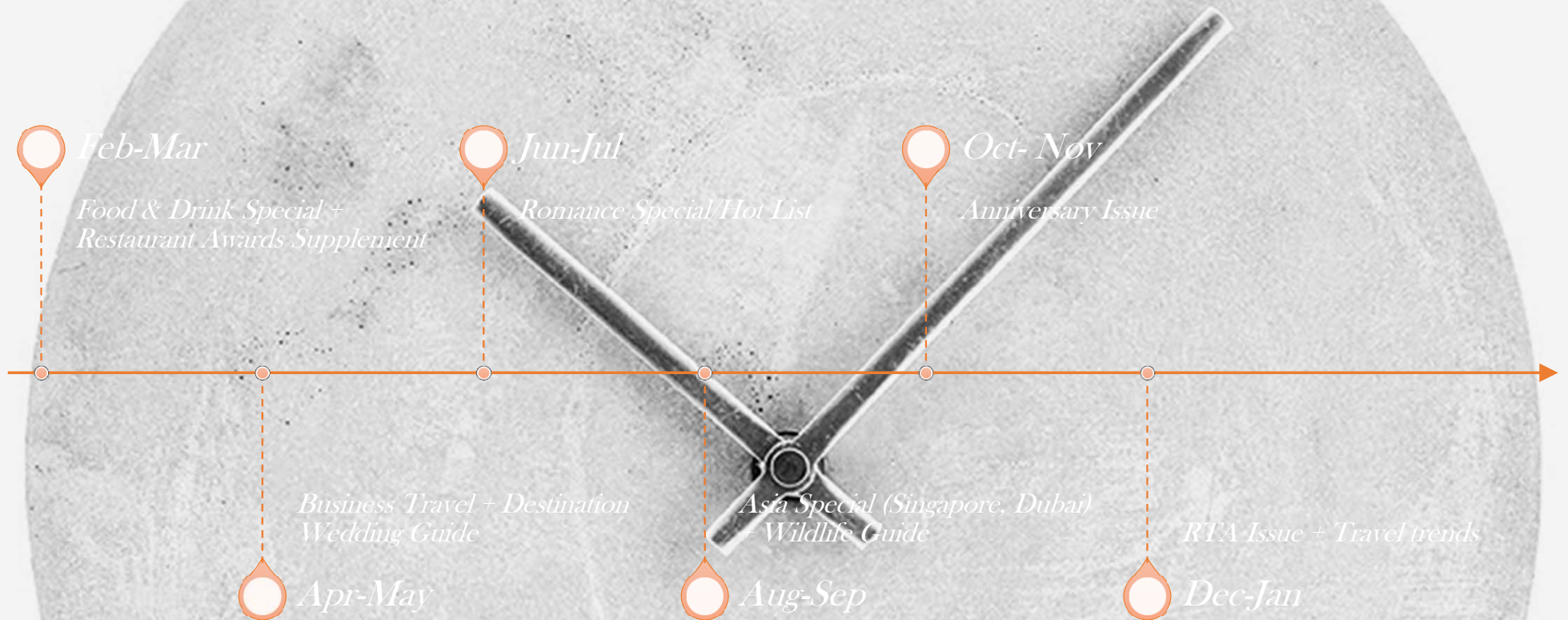


Condé Nast
Traveller

MEDIA KIT 2019



EDITORIAL CALENDAR 2019



Subject to change

*PRINT
RATE
CARD
2019*

POSITIONS	INR	USD
Single Page	3,30,000	4,650
Double Page	6,60,000	9,300
Inside Front Cover Gatefold	17,60,000	24,900
Inside Front Cover Spread	9,00,000	12,750
1st Fashion/Beauty/Watch/Automobile/ Travel DPS Before Table of Contents	8,40,000	11,800
2nd Fashion/Fashion/Beauty/Watch/Automobile/ Travel DPS Before Table of Contents	8,20,000	11,500
Double Page Spread Before table of Contents	7,30,000	10,350
Double Page Spread-Specified Position	7,20,000	10,050
Single Page Facing Contents	4,30,000	6,040
Single Page Facing Editors Letter, Masthead, Contents	4,00,000	5,800
Single Page-Specified Position	3,70,000	5,200
Inside Back Cover	4,30,000	6,040
Outside Back Cover	6,50,000	9,300

DIGITAL RATE CARD 2019

Solutions	INR	USD
Site Options		
Display (Standard Banners)	550 CPM	8 CPM
Display (Rich Media)	675 CPM	10 CPM
Video	3 CPVV	0.04 CPVV
Takeovers		
Homepage Carousel 1 week	4,75,000	6,600
Homepage Carousel with Standard Banners	6,75,000	9,380
Homepage Carousel with Rich Media Banners	7,50,000	10,420
Section Homepage Carousel with Standard Banners	4,50,000	6,250
Section Homepage Carousel with Rich Media Banners	5,62,500	7,800
Social Media Option		
Instagram Post	60,000	830
Instagram Carousel (Photo/Video)	75,000	1,040
Instagram Stories (Photo/Video)	75,000	1,040
Facebook	50,000	695
Facebook Album	50,000	695
Facebook Live	5,00,000	6950
Twitter	50,000	695
Native Options		
Native Stories	3,00,000	4,170
Native Microsites	25,00,000	34,740
Native News letters	3,50,000	4,860